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NEWS RELEASE

Local CASA Announces the Nonprofit's First Corporate Platinum Partner for 2021

- *The Simple Life donates \$10,000 toward helping at-risk children* -

Granby, CO, February 19, 2021 ~ Northwest Rocky Mountain CASA was able to host its annual Mardi Gras fundraiser, held in-person in Grand County last February, before the Covid-19 pandemic fully struck our country. It was here that Alan Hallman, Executive Director of Northwest Rocky Mountain CASA, received the news from Parnell Quinn and Megan Luther, Brokers and Managing Partners at The Simple Life, Brokered by eXp Realty, that they wanted to "step it up" and help raise additional funds through their real estate company's team.

The Simple Life Team supports Northwest Rocky Mountain CASA through their real estate referral program. When Grand County locals and former clients refer The Simple Life Team to someone who is interested in buying or selling a home, they earmark a donation to CASA. At the end of the calendar year, this sum is donated to CASA to use for the local programs in the 14th Judicial District.

"In the midst of the Covid-19 crisis, when so many businesses, nonprofits and individuals are struggling financially, you can imagine our excitement to receive the good news that The Simple Life Team had achieved their yearly goal of raising \$10,000 for our CASA," comments Alan Hallman. "Parnell and Megan obviously get a lot of referrals as they know so many locals, and I'd imagine secondary home buyers from the front range and beyond, and are so involved in the Grand County community. I was so pleased to be able to tell our staff, volunteers, and Board of Directors the news of obtaining our first platinum level corporate partner for the year. We are very appreciative of The Simple Life Team's generosity."

CASA's Rocky Mountain Visitation Centers in each county in the 14th Judicial District (Grand, Routt, and Moffat) have been, and continue to be, open for both in-person supervised visitations, as well as virtually. "We know just how critical these visits are to the well being of the children and their families and we do not want cost to be a barrier. For that reason, we are happy to offer these supervised visitation services free of charge during the Covid-19 crisis," explains Alan Hallman. The additional funding received from The Simple Life Team will allow Northwest Rocky Mountain CASA to continue with this service in 2021.

Megan Luther enlightens us as to why they support the nonprofit, "Northwest Rocky Mountain CASA provides vital services to our children and youth and enrichment to our community. They have adapted their programs during the pandemic and found new ways to ensure vulnerable children will have someone speaking up for their best interests. We couldn't be more proud to be a corporate partner for this amazing organization."

About Northwest Rocky Mountain CASA

Our mission is to inspire, empower, and educate the community and volunteers to advocate for the best interests of the child. We serve the 14th Judicial District, encompassing Grand, Routt, and Moffat counties in Colorado. Our vision is for children to have safety, stability, and hope for the future.

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