



October 18 2018

Dear Community Member,

Every year, in our community, children become victims of abuse and neglect and are placed out of their homes. Abused children and those in foster care have higher risk factors relating to teen pregnancy, school dropout, poverty and unemployment. Northwest Rocky Mountain (NWRM) CASA is an advocacy agency for these children. NWRM CASA serves abused and neglected children in Routt, Grand and Moffat counties by providing volunteers to advocate on their behalf.

On **March 9 2019**, Northwest Rocky Mountain CASA will host our **8<sup>th</sup> annual "Dancing with the Stars" event** to be held at the Strings Music Pavilion in Steamboat Springs. Local Stars and local choreographers, all of whom volunteer their time, are practicing now for the dance off-which is not to be missed. We have had over 500 people in attendance last year, our most ever! NWRM CASA needs **your** support. Sponsors are a key component to the success of this event.

Court Appointed Special Advocates (CASA) s are volunteers who are screened and trained to be a child's voice in court and to help make certain their needs are met. The CASA meets with the child regularly, gathers information from adults and professionals in the child's life and provides information to the Court. These services are provided at no cost to the child or family. To ensure quality services, CASA staff train and supervise all volunteers.

Here are some of the benefits for children with a CASA:

- An independent gathering of objective information regarding the child's situation to the Judge.
- A consistent adult in the child's life.
- A voice in Court and better representation of the child's best interests.
- An advocate for services to address the child's emotional, physical, social or mental health needs.

Research has shown that children with a CASA volunteer are:

- Less likely to be re-abused.
- More likely to graduate from high school.
- Placed more quickly in a safe permanent home.

We hope you will make a commitment to NWRM CASA, and help lift a child's voice, one child at a time. Please consider becoming a sponsor for our event. We depend on community partners, **like you**, to help us provide the advocacy these children need. We are also now accepting items for our silent auction - a key component to the success of this event. An information sheet is attached, for your consideration.

On behalf of the all the children served through NWRM CASA, thank you for your thoughtful consideration of this request.

Sincerely,

Alisa Bonelli  
Event Committee Chairperson

Alan Hallman  
Executive Director

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Rocky Mountain Center

#### Dancing with the Stars event committee 2019

Alisa Bonelli-Chair  
Phyllis Harrelson  
Alie Alexander  
Robin Livingston  
E.B. Mullen  
Suzanski Brooke  
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Lucinda Cannady  
Wendy Wade



## DANCING WITH THE STARS SPONSOR REGISTRATION

SPONSOR/CONTACT \_\_\_\_\_

SPONSORED STAR \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

\_\_\_ **EVENT SPONSOR (\$5,000.00) Industry Exclusivity-Only 2 Available**

Front/Full page (5x8) sponsor ad in event program  
12 Reserved center prime seats  
Special Recognition the night of the performance  
Prominent Sponsor logo on event posters  
Sponsor logo on newspaper ads

\_\_\_ **DIVA (\$2,000.00)**

Full page (5x8) sponsor ad in event program  
8 Reserved center prime seats  
Special Recognition the night of the performance  
Large Sponsor logo on event posters  
Sponsor logo on newspaper ads

\_\_\_ **PRIMA (\$1,250.00)**

Half page (5x3.875) sponsor ad in event program  
5 Reserved prime seat  
Medium Sponsor logo on event posters  
Sponsor logo on Newspaper ads

\_\_\_ **SOLOIST (\$500.00)**

Quarter page (2.375x3.875) ad in event program  
2 Reserved center seats

\_\_\_ **PLATINUM FAN CLUB (\$250.00)**

Business Card (2.375x1.875) ad in event program

\_\_\_ **STAR FAN CLUB (\$100.00)**

Print your message to Northwest Rocky Mountain CASA or to your favorite Dance Team in event program

### **SPECIAL INSTRUCTIONS FOR SPONSORS:**

By paying by check or cash, we receive the full benefit of your sponsorship and avoid credit card fees.  
Please make checks Payable to:

**Northwest Rocky Mountain CASA, PO Box 776292, Steamboat Springs, CO 80477**

**Or**

**Go to [www.kidscasa.org](http://www.kidscasa.org) using our automated PayPal button (a portion of your sponsorship will go towards PayPal fees)**

**Tickets:** sponsorship tickets will be reserved after full sponsorship payment is received

**Please submit your artwork and/ or message to [DWTS@kidscasa.org](mailto:DWTS@kidscasa.org)  
by 01/15/2019**

**Please retain a copy of this for your records**